



**BUILDING
MINDS
THAT BUILD
THE
FUTURE!**



EURASIAN INSTITUTE OF MANAGEMENT

"Your journey toward a successful career and a fulfilling future begins here."

The Eurasian Institute of Management is a premier institution committed to delivering industry-focused training through advanced methodologies and highly qualified faculty. Our team comprises subject matter experts with deep knowledge and practical experience in the fields of Aviation, Logistics, Hotel Management, Hospitality, Travel, and Tourism.

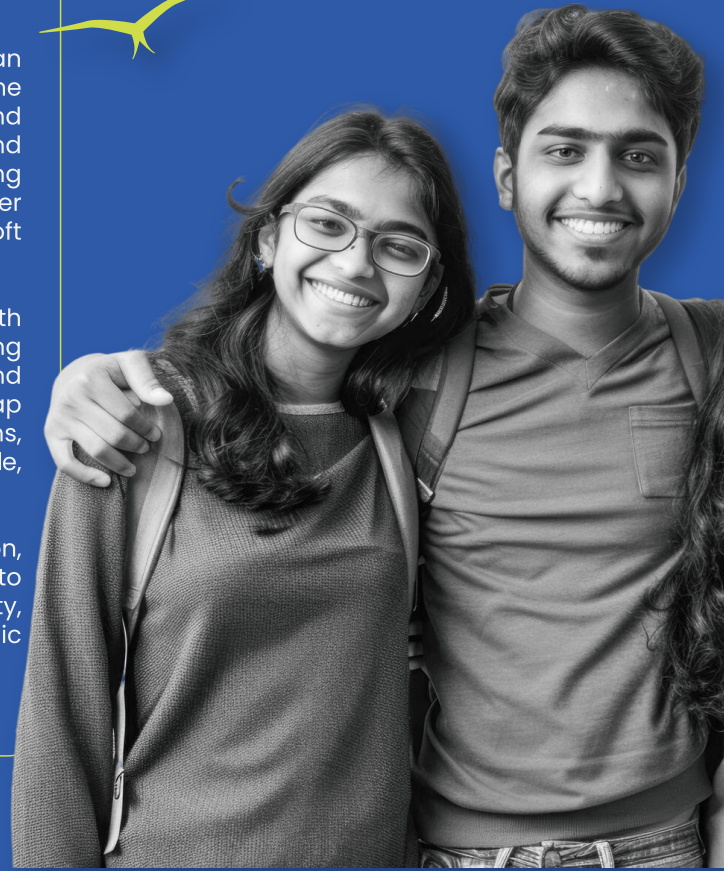
At EIM, our mission is to empower students with both technical expertise and essential soft skills. We place a strong emphasis on personality development and English communication proficiency, ensuring that every student is fully prepared to enter the job market with confidence and competence.



EUROCORP is the corporate training division of the Eurasian Institute of Management (EIM), specializing in the development of job-ready professionals and high-performing teams across the Aviation, Logistics, and Hotel Management sectors. Established to meet the growing industry demand for skilled talent, Eurocorp brings over thirteen years of expertise in delivering industry-aligned soft skills and professional development programs.

Each training solution is carefully designed to align with organizational objectives and workplace culture, enabling faster onboarding, enhanced workforce productivity, and reduced training time. By effectively bridging the gap between academic learning and industry expectations, Eurocorp supports organizations in building capable, confident, and performance-driven teams.

Strengthening its academic and industry integration, Eurocorp operates in association with colleges affiliated to MG University, Calicut University, and Bangalore University, ensuring training programs are backed by strong academic frameworks and real-world relevance



OUR CERTIFICATION BODIES



Established in 1996 the CPD Certification service is world's leading and largest independent CPD accreditation organisation working accros all industry sectors. The CPD certification service evaluates further learning activities to the highest standards. CPD certification is recognised world wide and its a holistic approach towards the enhancement of personal skills and proficiency through out a professional's career.



Bharat Sevak Samaj is a national development agency promoted by planning commission govt of India.



ISO Certified
ISO 9001:2015 is an intenational Standard related to quality management system. applicable to any association from all types of bussiness sectors and activities. ISO 9001:2015 si based on eight quality management principles (al fundamental good business practise). when fuly adopted, these principles can help improve the organizational performance.



Scientific and technical education development council (STED COUNCIL)is an autonomous body and a nation-al level organization registered under government of Kerala and Indian NGO under national capital territory new Delhi government of India.



ASAP CERTIFIED PROGRAMS

Launched in 2012, the Additional Skill Acquisition Programme Kerala (ASAP) is a Government of Kerala company focused on improving the employability quotient of the students and facilitating their placement



- CERTIFICATE PROGRAMME IN AVIATION
- CERTIFICATE PROGRAMME IN HOTEL MANAGEMENT
- CERTIFICATE PROGRAMME IN LOGISTICS & SHIPPING
- CERTIFICATE PROGRAMME IN HOSPITAL ADMINISTRATION
- CERTIFICATE PROGRAMME IN HOSPITALITY, TRAVEL AND TOURISM
- CERTIFICATE PROGRAMME IN ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

ACADEMIC PROGRAMS

- ▶ **MBA**
 - ▶ **BBA MASTER PROGRAMME**
 - BBA PROGRAMME WITH AVIATION MANAGEMENT
 - BBA PROGRAMME WITH HOTEL MANAGEMENT
 - BBA PROGRAMME WITH LOGISTICS & SHIPPING
 - ▶ **AVIATION**
 - ▶ **HOTEL MANAGEMENT**
 - ▶ **LOGISTICS & SHIPPING**
 - ▶ **HOSPITAL ADMINISTRATION**
 - ▶ **HOSPITALITY, TRAVEL & TOURISM**
 - ▶ **ARTIFICIAL INTELLIGENCE**
 - ▶ **DIGITAL MARKETING**
 - ▶ **ACCOUNTING & TAXATION**
 - ▶ **NURSING ASSISTANCE**
 - ▶ **CEPD**
 - ▶ **DHA /MOH/DOH**
- 

OUR LANGUAGE TRAINING DIVISION



- ▶ **IELTS**
 - ▶ **OET**
 - ▶ **GERMAN**
- 

EXTRAS

- ▶ **PERSONALITY DEVELOPMENT**
- ▶ **COMMUNICATIVE ENGLISH**
- ▶ **CABIN CREW TRAINING**
- ▶ **INTERNSHIPS**
- ▶ **INTERNATIONAL INDUSTRIAL VISITS**
- ▶ **INDOOR & OUTDOOR ACTIVITIES**
- ▶ **MOCK INTERVIEW**
- ▶ **TOURNAMENTS & TOURS**
- ▶ **INTERVIEW SKILLS**
- ▶ **GROOMING CLASSES**
- ▶ **Corporate Training**

BBA PROGRAM

The Bachelor of Business Administration (BBA) program is designed for young, ambitious individuals seeking a strong foundation for a successful career in today's competitive business environment. This program offers a comprehensive understanding of business operations while emphasizing skill-based learning to enhance practical competence. Structured as a multidisciplinary program, the BBA curriculum combines theoretical knowledge with applied skills across key areas of commerce and retail. It aims to equip students with the tools needed to analyze core business concepts and effectively respond to industry demands, preparing them for a wide range of professional opportunities in the corporate world.

CAREER OPPORTUNITIES

Management Consultant | Financial Manager | Marketing Manager | Operations Manager | Human Resources Manager | Business Analyst | Supply Chain Manager | Product Manager

AVIATION

What drives us forward in aviation is a deep understanding of both its strategic and operational dimensions. The aviation program focuses on the core functions required to effectively run aviation-related organizations. Key areas of study include aviation safety management, airport operations, airline administration, regulatory compliance, and business development within the aviation sector. Students gain insights into the unique challenges and evolving opportunities in the industry, with emphasis on market dynamics, financial management, and strategic planning essential for success in this fast-paced field.

CAREER OPPORTUNITIES

Ground Staff / Customer Service Agent | Baggage | Handler / Ramp Agent | Airport Security Officer | Ticketing and Reservation Agent | Flight Dispatcher (Junior level) | Flight Attendant (Cabin Crew)



Our Aviation Tie Up



MBA

The MBA (Master of Business Administration) is a postgraduate program that focuses on developing leadership, management, and strategic decision-making skills. It covers areas like finance, marketing, human resources, and operations, preparing students for managerial positions and business leadership roles.



CAREER OPPORTUNITIES

MARKETING EXECUTIVE | FINANCIAL CONSULTANTS |
HR EXECUTIVE | SALES EXECUTIVE.



HOTEL MANAGEMENT



The Hotel Management program is designed to provide students with the essential skills required to manage various functions within the hospitality industry. The curriculum covers key areas such as front office operations, guest relations, housekeeping, event coordination, marketing, revenue management, and food and beverage services. Emphasis is placed on delivering excellent customer service and maintaining high operational standards. Practical training, often through internships in hotels, resorts, or hospitality establishments, allows students to gain valuable hands-on experience. Graduates are well-prepared for careers in hotel management, event planning, tourism, and other related fields, with strong potential for career growth and international opportunities.

CAREER OPPORTUNITIES

AIRLINE CATERING | CABIN SERVICES STAR CATEGORY HOTEL & RESTAURANT |
CHEFS | CRUISE SHIP | HOSPITALITY ADMINISTRATION & CATERING | EVENT
MANAGEMENT | HOSPITALITY SERVICES IN MNC'S | FRONT OFFICE MANAGER



LOGISTICS & SHIPPING



The Logistics and Shipping program is designed to equip students with the knowledge and practical skills required to manage and streamline supply chain operations. The course focuses on key areas such as inventory control, transportation management, warehouse operations, and strategic planning. Students learn to apply tools and techniques that enhance efficiency, reduce costs, and support smooth organizational workflows. With a strong emphasis on real-world application, this program prepares individuals for successful careers in logistics, supply chain management, and shipping industries, opening doors to both national and international opportunities.



CAREER OPPORTUNITIES

SUPPLY CHAIN MANAGEMENT | TRANSPORTATION AND DISTRIBUTION | WAREHOUSING AND INVENTORY MANAGEMENT | PROCUREMENT AND PURCHASING | OPERATIONS MANAGEMENT | INFORMATION TECHNOLOGY (IT) AND DATA ANALYSIS | CUSTOMER SERVICE AND RELATIONS

HOSPITAL ADMINISTRATION

The Hospital Administration program is designed to prepare students for leadership roles within the healthcare sector. The curriculum covers essential areas such as healthcare management, finance, human resources, and quality assurance, providing a strong foundation for effectively running medical and healthcare facilities. With guidance from experienced faculty and insights from industry collaborations, students gain a comprehensive understanding of the healthcare environment. Whether aspiring to become a hospital administrator or aiming to advance within the healthcare field, this program equips learners with the knowledge and practical tools necessary for a successful and impactful career in healthcare administration.

CAREER OPPORTUNITIES

FRONT DESK COORDINATOR | PATIENT RELATIONS MANAGER | FLOOR IN CHARGE | RECEPTIONIST | HOSPITAL ADMINISTRATOR | QUALITY MANAGEMENT EXECUTIVE | HEALTH INSURANCE SPECIALIST



HOSPITALITY, TRAVEL & TOURISM



The Hospitality, Travel, and Tourism program offers a comprehensive introduction to one of the world's most dynamic and fast-growing industries. This course provides in-depth knowledge and practical skills in areas such as tourism management, hospitality operations, customer service, event planning, and destination marketing. Students also gain exposure to hotel operations, food and beverage management, and front office management, preparing them for diverse roles in the hospitality sector. Through hands-on training and real-world learning experiences, the program equips learners to pursue successful careers in travel, tourism, hotel management, and related service industries.

CAREER OPPORTUNITIES

CUSTOMER RELATION DEPARTMENTS (CASINO, STAR HOTELS, CORPORATE OFFICES, MNC'S) |
EVENT MANAGEMENT | SPORTS ORGANIZATION | TRAVEL AGENCIES | TOUR OPERATIONS |
TOURISM & GOVT ORGANIZATION | THEME PARKS: (FRONTDESK, ACCOUNTS, MANAGERMENTS)



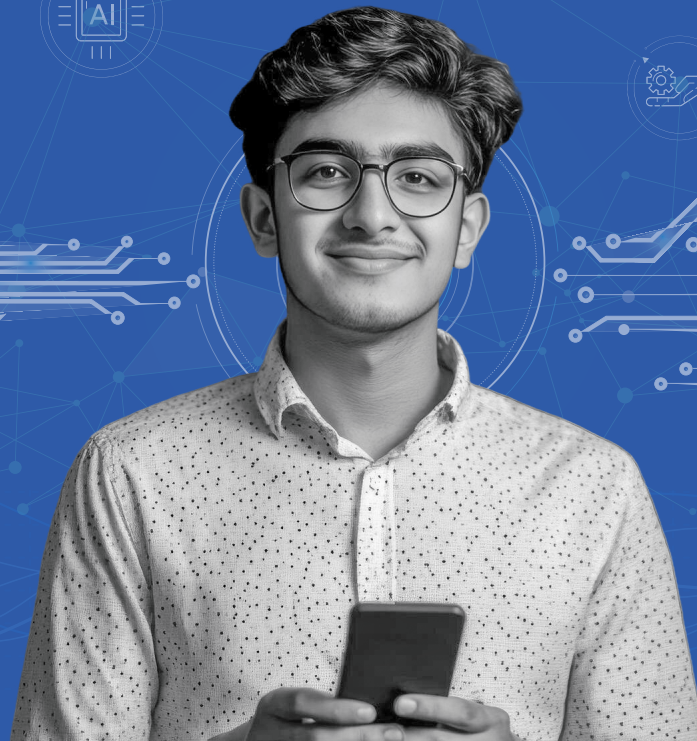
ARTIFICIAL INTELLIGENCE



The Artificial Intelligence program offers a comprehensive introduction to the rapidly advancing world of intelligent technologies. Students explore key concepts such as machine learning, neural networks, natural language processing, and robotics. The curriculum is designed to provide both foundational knowledge and practical skills through hands-on projects and real-world applications. This program prepares learners to innovate and excel in various sectors where AI is transforming operations, from automation and analytics to decision-making and problem-solving. By mastering AI tools and techniques, students are equipped to drive change, address complex challenges, and contribute to shaping the future of technology and industry.

CAREER OPPORTUNITIES

MACHINE LEARNING ENGINEER | DATA SCIENTIST |
AI RESEARCH SCIENTIST | AI SOFTWARE DEVELOPER |
ETHICAL AI ANALYST



DIGITAL MARKETING



The Digital Marketing program equips students with the skills and knowledge required to thrive in the fast-paced world of online marketing. Covering key areas such as search engine optimization (SEO), social media marketing, content strategy, email marketing, pay-per-click (PPC) advertising, and analytics, the course offers a comprehensive understanding of digital platforms and tools. With a focus on hands-on learning and real-world projects, students gain practical experience in planning and executing effective digital campaigns. This program prepares learners to meet industry demands and pursue rewarding careers in marketing, advertising, e-commerce, and brand management.

CAREER OPPORTUNITIES

DIGITAL MARKETING EXECUTIVE | SEO SPECIALIST | SOCIAL MEDIA MANAGER | CONTENT MARKETING STRATEGIST | PERFORMANCE MARKETING ANALYST



ACCOUNTING AND TAXATION


The Accounting program provides a strong foundation in financial and managerial accounting, equipping students with the analytical and technical skills needed to manage financial records, interpret data, and support business decision-making. The curriculum covers key topics such as financial reporting, taxation, auditing, cost accounting, and accounting software applications. With a blend of theoretical learning and practical training, students gain hands-on experience in maintaining financial systems and ensuring regulatory compliance. Graduates of this program are well-prepared for careers in corporate finance, public accounting, banking, and other financial services sectors.

CAREER OPPORTUNITIES

ACCOUNTANT | AUDITOR | TAX CONSULTANT | FINANCIAL ANALYST | PAYROLL SPECIALIST

BCOM WITH ACCOUNTING AND TAXATION

The B.Com is a three-year degree that teaches the basics of business, accounting, finance, and economics. It prepares students for careers in banking, accounting, taxation, and finance or for higher studies like CA, CMA, CS, or MBA.



CAREER OPPORTUNITIES

Marketing executive, financial consultants, HR executive, sales executive,

NURSING ASSISTANCE

The Nursing Assistance program is designed to prepare students for essential support roles in healthcare settings. This course provides comprehensive training in patient care, basic nursing procedures, infection control, mobility support, and effective communication with patients and medical staff. Emphasis is placed on hands-on clinical experience, ensuring that students are well-equipped to assist nurses and healthcare professionals in hospitals, clinics, and long-term care facilities. Upon completion, graduates are qualified to work as nursing assistants, contributing to the well-being and recovery of patients with compassion and professionalism.

CAREER OPPORTUNITIES

National and international placement opportunities in home care, clinics, old age homes, and hospitals.



AIRPORT VISIT

Experience the inner workings of an airport through our guided educational visit. This hands-on learning opportunity offers students a behind-the-scenes look at key airport operations, including check-in procedures, baggage handling systems, and ground support services. Led by industry professionals, the visit provides valuable insights into the logistics and coordination involved in aviation. It serves as an engaging and informative introduction to the aviation and logistics sectors, enhancing classroom learning with real-world exposure.

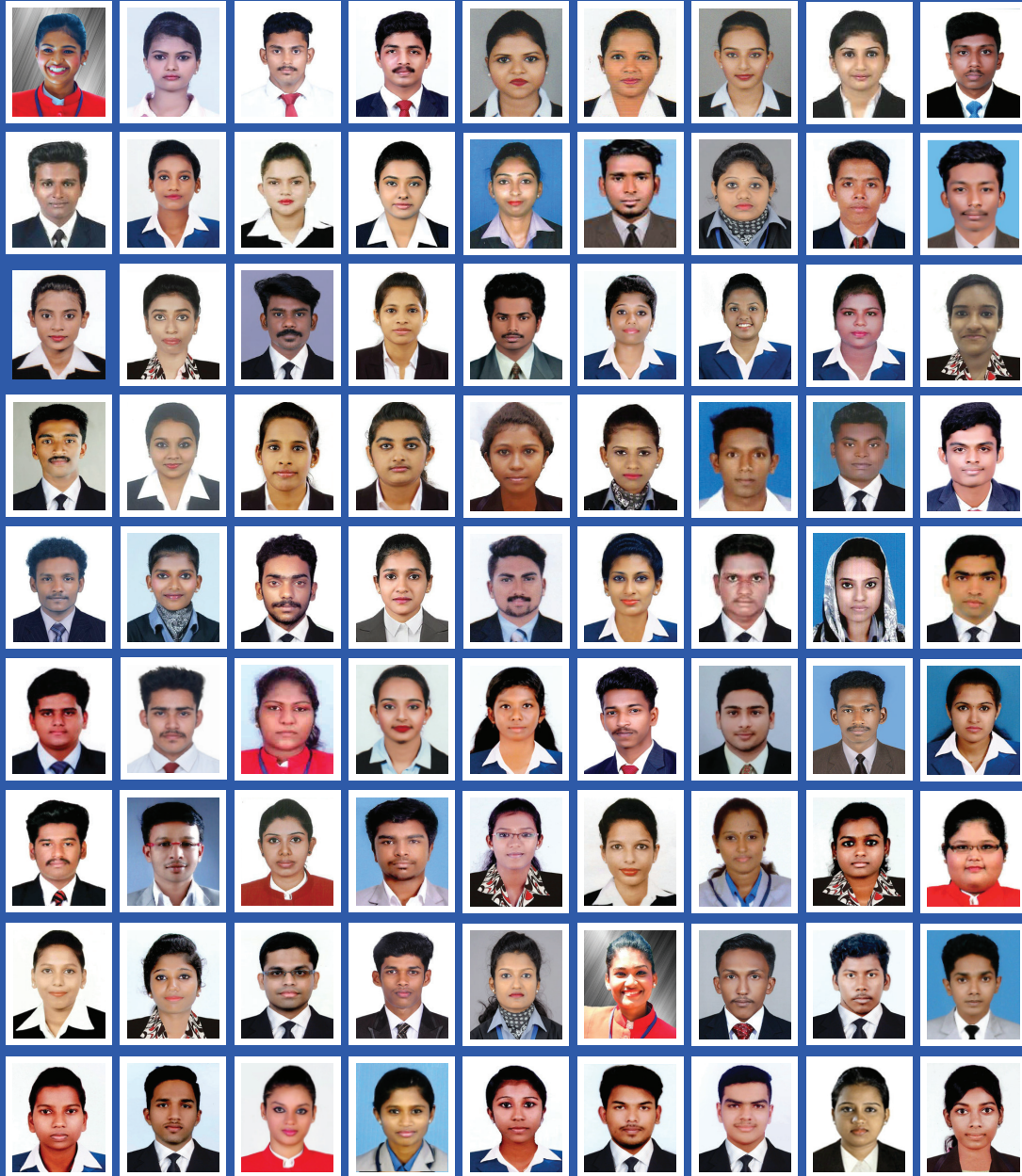


EXTRA ACTIVITIES



OUR PLACED STUDENTS HISTORY

Congratulations!





OUR BRANCHES

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